

Sierra Madre

SIERRA MADRE GROCERY COMPANY OFFERS NEW GOURMET SALSA

Explore the aisles of any gourmet food store and you'll encounter scores of specialty salsas and bruschettas. But the unique and flavorful products of Sierra Madre Grocery Company are different. They are all-natural, healthy and low-fat, and they are the result of more than 26 years of experience by Karen Swisher, a highly trained food scientist who has created successful products for such leading brands as Carnation/Nestle, Lawry's Foods, Jenny Craig and Van de Kamp's. Sierra Madre Grocery Company offers a fine selection of gourmet products cooked in small batches with the best ingredients.

Local gourmet food shop, Savor the Flavor, prides itself in offering products not found in other local markets and concentrates on bringing their wide base of San Gabriel Valley customers new and delicious products from all over the world.

They love to showcase new local businesses and award winning specialty products. Last Saturday, Karen Swisher brought her salsa, bruschetta



and Sierra seasoning to the streets of downtown Sierra Madre, demonstrating several uses for the specialty products in appetizers and recipes inside and outside Savor the Flavor.

The new products are currently available at Savor the Flavor, 11 Kersting Court in Sierra Madre, and soon online at www.SierraMadreGroceryCo.com.